



**MPUMALANGA  
ECONOMIC REGULATOR**

*An Entity of the Department of Economic  
Development and Tourism*

## **BOOKMAKER LICENCE**

Issued in terms of section 32B of the Mpumalanga Gambling Act, 1995:

### **PLAYABETS MP (PTY) LTD**

(Registration Number: 2022/712478/07)

to conduct the business of a bookmaker, under the name:

#### **PLAYA**

Licence Reference Number:	9-2-1-09689
Premises for land-based bookmaking operations:	None approved in terms of this licence.
Approved URL:	<a href="http://www.playabets.co.za">www.playabets.co.za</a>
Administrative Premises:	Office G06, 11 van der Merwe Street, Mbombela, Ehlanzeni
Conditions Applicable:	Version 2, as per the enclosed annexure

This licence is valid from the Date of Issue to the annual expiry date, subject to the payment of prescribed fees and the submission of documents and information that the Mpumalanga Economic Regulator may require for purpose+

s of renewal of the licence.

**Signature and designation of authorised person:** This licence was issued electronically without a signature on behalf of the Chief Executive Officer of the Mpumalanga Economic Regulator.

**Date of Issue:** 2024-09-30

Validation Code: 7001178788

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To verify this licence certificate, SMS “**Verify 7001178788**” to **30503** (this service is **free** of charge)  
For more information contact the MER on (013) 750-8000.



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**Annexure**

**LICENCE CONDITIONS**

The granting of this licence is subject to the following conditions:

1. Playabets MP (Pty) Ltd must have legal possession of all premises specified in this licence, including the URL. Furthermore, all online and land-based facilities must be kept safe, secure and in good working order.
2. Playabets MP (Pty) Ltd shall ensure that all commitments contained in the licence bid, are adhered to and implemented, including the following:
  - 2.1. Ownership of at least 40% black people as defined in the Codes of Good Practice of Broad-Based Black Economic Empowerment with full voting rights and economic interest.
  - 2.2. The total number of jobs for black Mpumalanga residents shall be at least three of the total jobs. Furthermore, two additional black Mpumalanga residents shall be employed for every increase of R1 million in GGR above R20 million.
  - 2.3. 1% of profits after tax towards (NPAT) will be contributed annually to socio economic development projects. A report detailing the beneficiaries and amounts spend on each project must be submitted to the MER, by no later than a date approved by the MER, every year and the focus must include educational projects resulting in community upliftment in Mpumalanga.
3. Playabets MP (Pty) Ltd shall provide and maintain guarantees to the Mpumalanga Economic Regulator, of at least the average monthly betting levies during the previous financial year. The Mpumalanga Economic Regulator may approve or determine another amount for the guarantee from time to time.
4. Playabets MP (Pty) Ltd shall on a continuous basis, satisfy the Mpumalanga Economic Regulator (MER) of sufficient measures taken to ensure that no persons under the age of 18 years have access to any online and land-based betting facilities authorised in terms of this licence.

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5. Playabets MP (Pty) Ltd shall have an electronic record keeping system certified in terms of applicable South African National Standards (SANS) and approved by the Mpumalanga Economic Regulator, with access to the system provided and maintained for the Mpumalanga Economic Regulator at the cost of Playabets MP (Pty) Ltd. Any subsistence and travelling expenses outside Mpumalanga for regulatory purposes will also be at the cost of Playabets MP (Pty) Ltd.
6. Playabets MP (Pty) Ltd must ensure that they have legal rights to conduct betting activities on sporting events or other contingencies, where applicable. Furthermore, all contingencies offered on online and land-based betting facilities authorised in terms of this licence must be approved by the MER.
7. All wagering or betting equipment, software, online links or feeds and data warehousing must be supplied and maintained by holders of certificates of suitability or licensed manufactures, suppliers, and distributors, unless a bookmaker uses and maintain its own systems.
8. Playabets MP (Pty) Ltd shall ensure accessibility to the entire bookmaking system irrespective of the legal entities that use the said system, in order to allow the MER the ability to verify completeness of revenue and related allocations of transactions between all entities involved.
9. The approved URL must have a visible link on the landing page to a copy of this licence certificate, as approved by the MER from time to time.
10. Playabets MP (Pty) Ltd shall implement risk management processes to ensure that does not bring the gambling industry into disrepute, as well as adherence to all applicable legislation and licence conditions.
11. Playabets MP (Pty) Ltd shall submit to the Mpumalanga Economic Regulator periodically as stipulated by the Mpumalanga Economic Regulator from time to time, a deliverable report containing all information required in the format approved by the Mpumalanga Economic Regulator.

Version 2 Effective From: 01 October 2024

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